List of Resources

TOOLS TO HELP YOU GET STARTED

Here's a list of platforms, tools, etc. you might find useful, when starting your new, digitalised business. The list is not exhaustive and not all tools suit your circumstance. Just take a look at what's out there and evaluate what tools you need to take you to where you want to go.

SELLING

Amazon - American online shopping platform (amazon.com)

Alibaba - Chinese online shopping platform (alibaba.com)

eBay - eCommerce website, both auction-style and 'buy it now' selling and buying (ebay.com)

Etsy - For handmade, vintage and unique factory-manufactured items and supplies (etsy.com)

Fiverr - Online marketplace for freelance services (fiverr.com)

Freelancer - Crowdsourcing marketplace for finding and hiring freelancers (freelancer.com)

Rakuten - Japanese online shopping platform (rakuten.com)

TaskRabbit - Matches freelance labor with local demand (taskrabbit.com)

Upwork - Global freelancing platform (upwork.com)

WEB PAGES & DOMAINS

Wordpress - For creating a free website or building a blog (wordpress.com)

Wix - Free website builder (wix.com)

TOOLS FOR DESIGNING

Adobe - Software for creative professionals and needs, provide lots of tutorials (adobe.com)

Design Cuts - Quality design resources such as fonts, graphics, textures, patterns, etc. (designcuts.com)

MANAGING SOCIAL MEDIA

Buffer (buffer.com)

eClincher (eclincher.com)

Hootsuite (hootsuite.com)

Sendible (sandible.com)

Social Pilot (socialpilot.co)

Sprout Social (sproutsocial.com)

CRM TOOLS

Agile CRM (agilecrm.com)

Base (getbase.com)

BatchBook (batchbook.com)

Capsule CRM (capsulecrm.com)

Big Contacts (bigcontacts.com)

Nutshell (nutshell.com)

Pipedrive (pipedrive.com)

CONTINUOUS LEARNING ONLINE

Codecademy - Offers free coding classes in 12 different programming languages (codecademy.com)

CreativeLive - Classes in photography, graphic design, craft & DIY, marketing, business and entrepreneurship (creativelive.com)

edX - Online courses from the world's best universities (edx.org)

Lynda.com - Online education company offering video courses taught by industry experts (lynda.com)

Skillshare - Online learning community (skillshare.com)

Udemy - Online learning platform for adult professionals (udemy.com)

TIME MANAGEMENT TOOLS

Harvest (getharvest.com)

Rescue Time (rescuetime.com)

Sighted (sighted.com)

Thrive Solo (thrivesolo.com)

Time Doctor (timedoctor.com)

Toggl (toggl.com)

**Find the ones that work for you
or use Google to find more choices!**