

## List of Resources

### TOOLS TO HELP YOU GET STARTED

Here's a list of platforms, tools, etc. you might find useful, when starting your new, digitalised business. The list is not exhaustive and not all tools suit your circumstance. Just take a look at what's out there and evaluate what tools you need to take you to where you want to go.

#### SELLING

**Amazon** - American online shopping platform ([amazon.com](https://amazon.com))

**Alibaba** - Chinese online shopping platform ([alibaba.com](https://alibaba.com))

**eBay** - eCommerce website, both auction-style and 'buy it now' selling and buying ([ebay.com](https://ebay.com))

**Etsy** - For handmade, vintage and unique factory-manufactured items and supplies ([etsy.com](https://etsy.com))

**Fiverr** - Online marketplace for freelance services ([fiverr.com](https://fiverr.com))

**Freelancer** - Crowdsourcing marketplace for finding and hiring freelancers ([freelancer.com](https://freelancer.com))

**Rakuten** - Japanese online shopping platform ([rakuten.com](https://rakuten.com))

**TaskRabbit** - Matches freelance labor with local demand ([taskrabbit.com](https://taskrabbit.com))

**Upwork** - Global freelancing platform ([upwork.com](https://upwork.com))

#### WEB PAGES & DOMAINS

**Wordpress** - For creating a free website or building a blog ([wordpress.com](https://wordpress.com))

**Wix** - Free website builder ([wix.com](https://wix.com))

#### TOOLS FOR DESIGNING

**Adobe** - Software for creative professionals and needs, provide lots of tutorials ([adobe.com](https://adobe.com))

**Design Cuts** - Quality design resources such as fonts, graphics, textures, patterns, etc. ([designcuts.com](https://designcuts.com))

## MANAGING SOCIAL MEDIA

**Buffer** ([buffer.com](https://buffer.com))

**eClincher** ([eclincher.com](https://eclincher.com))

**Hootsuite** ([hootsuite.com](https://hootsuite.com))

**Sendible** ([sandible.com](https://sandible.com))

**Social Pilot** ([socialpilot.co](https://socialpilot.co))

**Sprout Social** ([sproutsocial.com](https://sproutsocial.com))

## CRM TOOLS

**Agile CRM** ([agilecrm.com](https://agilecrm.com))

**Base** ([getbase.com](https://getbase.com))

**BatchBook** ([batchbook.com](https://batchbook.com))

**Capsule CRM** ([capsulecrm.com](https://capsulecrm.com))

**Big Contacts** ([bigcontacts.com](https://bigcontacts.com))

**Nutshell** ([nutshell.com](https://nutshell.com))

**Pipedrive** ([pipedrive.com](https://pipedrive.com))

## CONTINUOUS LEARNING ONLINE

**Codecademy** - Offers free coding classes in 12 different programming languages ([codecademy.com](https://codecademy.com))

**CreativeLive** - Classes in photography, graphic design, craft & DIY, marketing, business and entrepreneurship ([creativelive.com](https://creativelive.com))

**edX** - Online courses from the world's best universities ([edx.org](https://edx.org))

**Lynda.com** - Online education company offering video courses taught by industry experts ([lynda.com](https://lynda.com))

**Skillshare** - Online learning community ([skillshare.com](https://skillshare.com))

**Udemy** - Online learning platform for adult professionals ([udemy.com](https://udemy.com))

## TIME MANAGEMENT TOOLS

**Harvest** ([getharvest.com](https://getharvest.com))

**Rescue Time** ([rescuetime.com](https://rescuetime.com))

**Sighted** ([sighted.com](https://sighted.com))

**Thrive Solo** ([thrivesolo.com](https://thrivesolo.com))

**Time Doctor** ([timedoctor.com](https://timedoctor.com))

**Toggl** ([toggl.com](https://toggl.com))

Find the ones that work for you  
or use Google to find more choices!